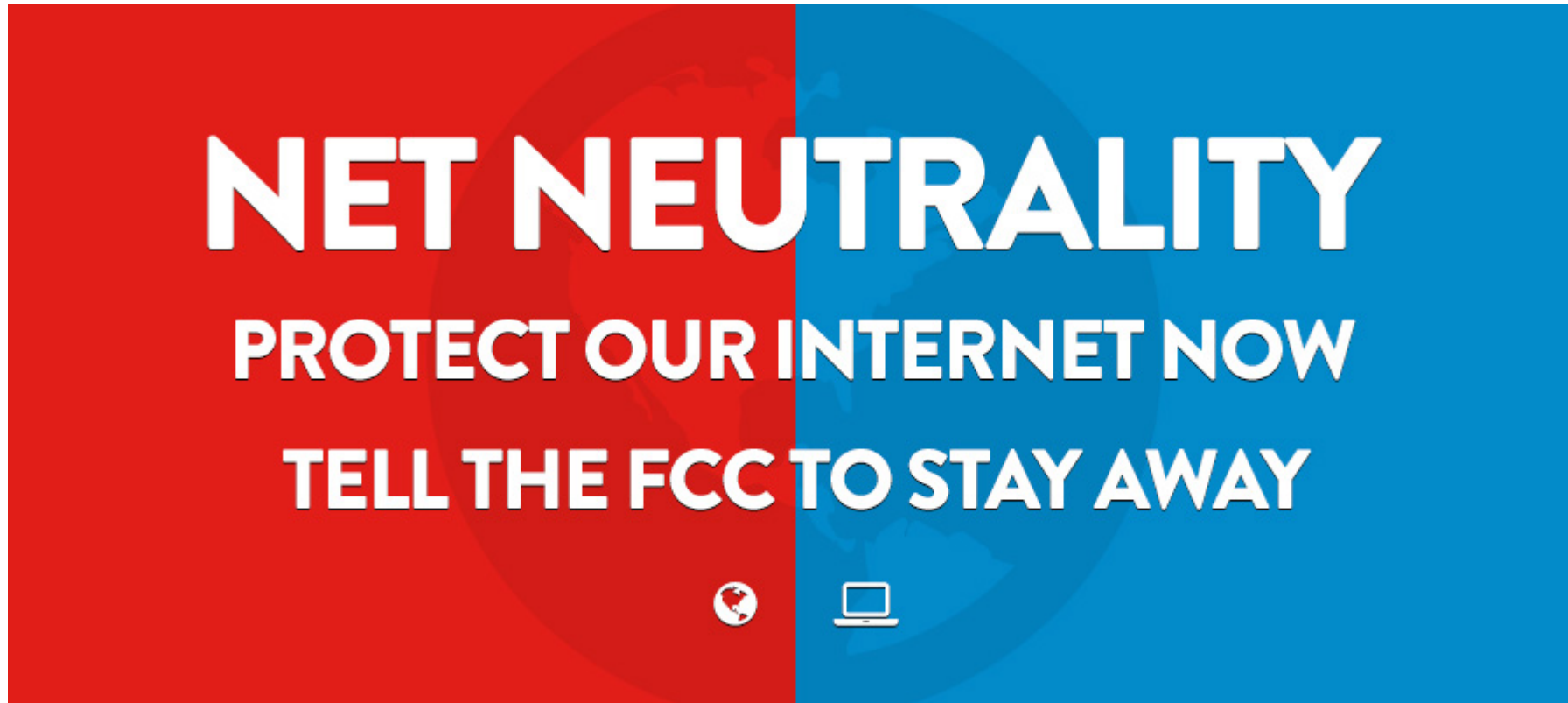


Let's Talk About Net Neutrality



What is net neutrality?



- Net neutrality was implemented to limit ISP's power.
- It was implemented in the U.S. on 2015, but repealed in 2017.
- ISPs cannot play favorites or discriminate the access of information on the Internet.

BENEFITS OF FREE MARKETS



GREATER INNOVATION DUE TO COMPETITION

Spurs companies to develop better products at lower costs, offer consumers more choices



GREATER ECONOMIC GROWTH

Economies of scale and free trade has boosted production and increased employment

Eg, U.S. exports support over 12 million jobs in America.



GREATER ECONOMIC FREEDOMS

Incentivizes stakeholders such as entrepreneurs, investors and financiers to take an active part in business and help the economy grow.

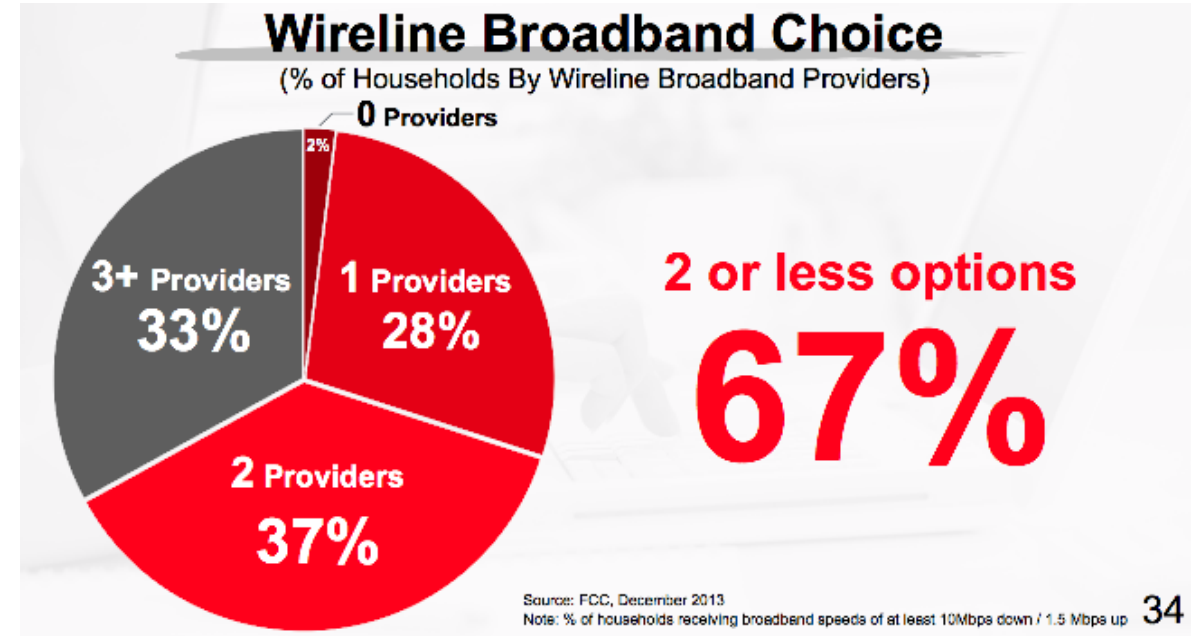
What do the ISPs say?

- ISPs will claim that net neutrality was not needed because of the free market.
- The problem is that they are lying. ISPs have a monopoly, which means there is no competition.

Net Neutrality: Last Week Tonight with John Oliver (HBO)



No competition = worse service



- Competition leads to reduction in cost and increase in quality.
- If there is a better alternative, consumers will choose it.
- In a monopoly, the ISPs can do what they want and we will be forced to use it anyway.
- ISPs have the power to control what we see.

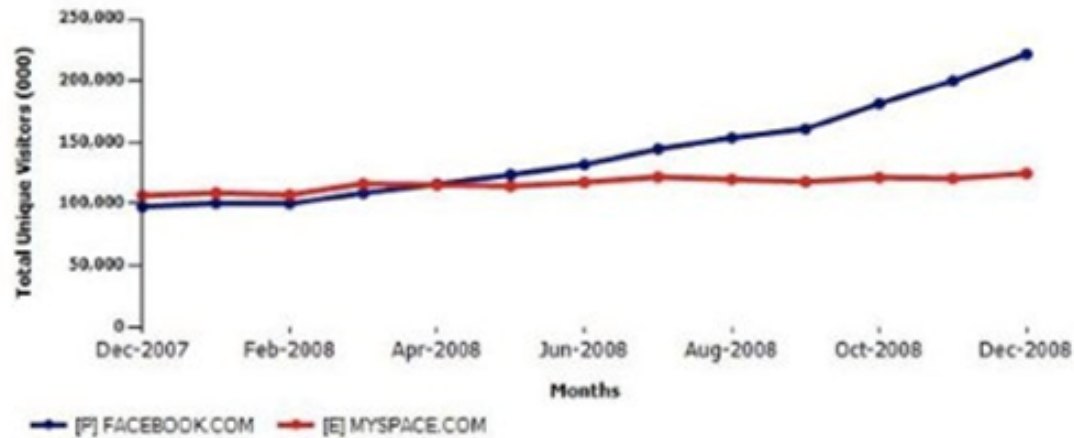
Within a SINGLE YEAR the game was over

Facebook Now Nearly Twice The Size Of MySpace Worldwide

Michael Arrington

Jan 22, 2009

Like 314 Tweet 0 Digg 1
View Comments



GRP PARTNERS

Facebook vs.
Myspace

- Level playing field allows small start-up sites to compete with large corporations.
- Without net neutrality, small start-up sites will not be able to afford the high speed internet access needed to compete with large corporations.
- More monopolies can be created if smaller businesses cannot compete.

Net Neutrality: Last Week Tonight with John Oliver (HBO)



Deliberately slowing you down



- Normally, Internet disconnections are something that is out of our control.
- But the slowing down of access can be done deliberately without net neutrality.

Who is Ajit Pai?



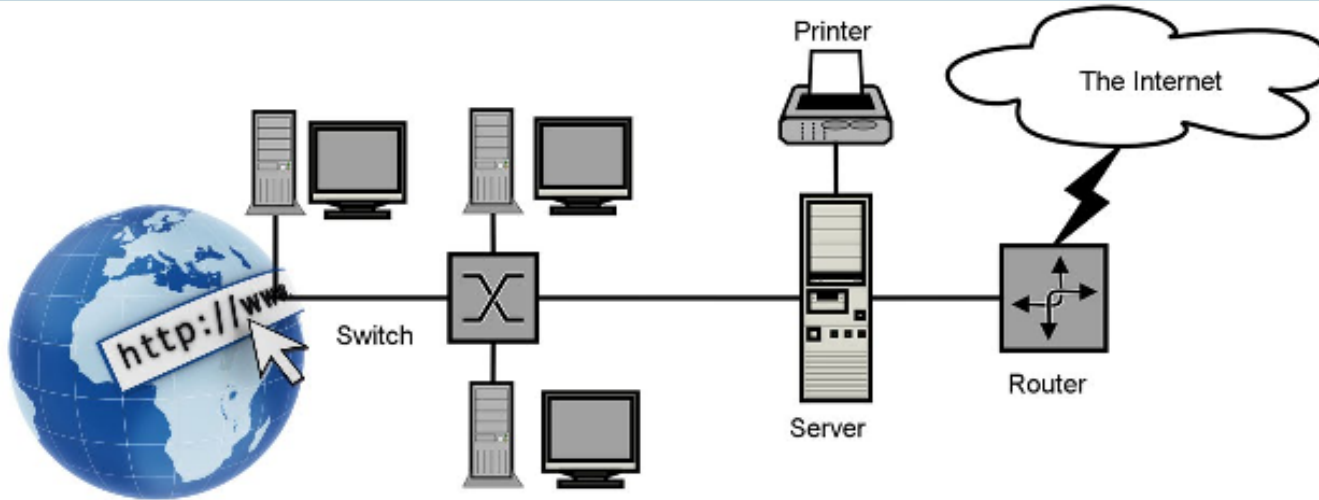
Ajit Pai, the current Chairman of the FCC.



- Background of being a former lawyer for Verizon, a company that got hurt by net neutrality.
- Placed into officer by Trump, who appears to not really understand what net neutrality is.
- His alternative is to make ISPs voluntarily agree to not discriminate.

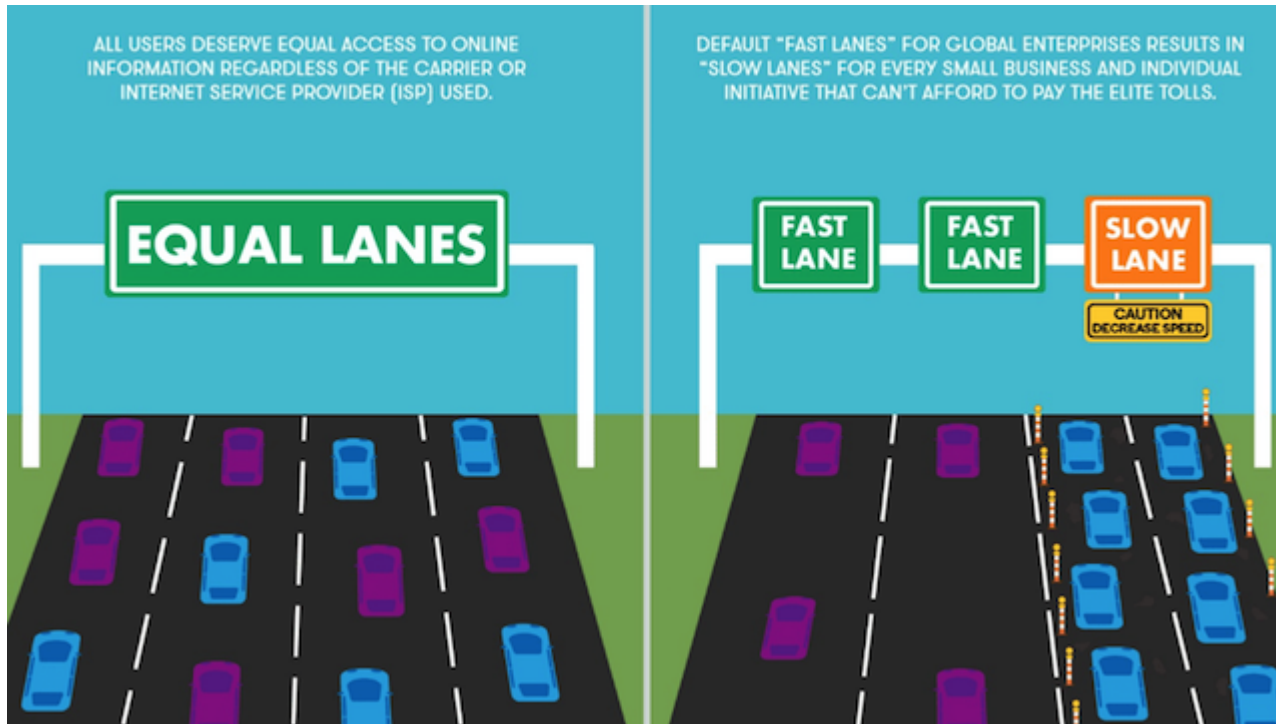
THE INTERNET IS...

What is the Internet?



- The Internet is an open space where anyone can join in and share with others.
- Admittedly, it is not always a good place, but is a free space where all sorts of different viewpoints can be explored.
- Net neutrality has become an important part of protecting the free and open communication on the Internet.
- The repeal is problematic because of the people that can be affected.

What could happen without net neutrality



- Pay extra to get in the fast lane.
- Pay extra just to access sites.
- Not guaranteed to happen, but is a possibility.

THIS COULD BE THE INTERNET WITHOUT NET NEUTRALITY.

PACK 1 \$5 MONTH	PACK 2 \$10 MONTH	PACK 3 \$15 MONTH
GET ACCESS TO: f, t, w	GET ACCESS TO: f, t, w, i, s, y, n	GET ACCESS TO: f, t, w, i, s, y, n, u, g
PACK 4 \$20 MONTH	PACK 5 \$30 MONTH	UNLIMITED \$100 MONTH
GET ACCESS TO: f, t, w, i, s, y, n, u, g, s, p	GET ACCESS TO: f, t, w, i, s, y, n, u, g, s, p, +	GET ACCESS TO EVERYTHING

The image shows a grid of six internet service packs. Each pack is represented by a red header with the pack name and price per month, and a white body with 'GET ACCESS TO:' followed by social media and streaming service icons. Pack 1 (\$5) includes Facebook, Twitter, and WhatsApp. Pack 2 (\$10) includes Facebook, Twitter, WhatsApp, Instagram, and Snapchat. Pack 3 (\$15) includes Facebook, Twitter, WhatsApp, Instagram, Snapchat, YouTube, Netflix, and Twitch. Pack 4 (\$20) includes Facebook, Twitter, WhatsApp, Instagram, Snapchat, YouTube, Netflix, Twitch, SoundCloud, and Spotify. Pack 5 (\$30) includes Facebook, Twitter, WhatsApp, Instagram, Snapchat, YouTube, Netflix, Twitch, SoundCloud, Spotify, and a plus sign. Pack 6 (\$100) is 'UNLIMITED' and provides access to 'EVERYTHING'.

BLACK LIVES MATTER

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#BlackLivesMatter

Get Active

Get Organized

Fight Back

How net
neutrality
affects
activists

- Internet allows activists to reach out and empower them to achieve their goal.
- Repeal of NN can cause problems with free speech and consumer protection.
- Marginalized groups and organizations will be the most affected.

Is Net Neutrality perfect?



- Net neutrality is not perfect
- Arguments of how censorship occurs even with net neutrality
- But the protection it provides is vital
- Some regulations are required, as treating people equally is not the most economically beneficial tactic